



KMYU
299 S Main St
Ste 150
Salt Lake City, UT 84111

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1364746

Schedule Dates 08/31/12-09/03/12
Advertiser M Love for Utah Congress-R (73714)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand LOVE CD4 8/28 (470092)
Salesperson TeleRep/DC, Washington DC (2995)
Sales Office TeleRep Washington DC
Buyer Name DOME, PATRICIA
Phone/Fax (703) 528-7800 /
CPE 828903
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments LOVE CD4 8/28

Date Entered 08/29/12
Last Modified 08/29/12
Entered By Katie Freckleton
CO-OP No
Headline # 06300546
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$60.00
Net Total \$340.00
Sales Tax

Salt Lake City (KMYU)		
By Broadcast Month	Spots	Rate
Sep. 2012	4	\$400.00
Grand Total:	4	\$400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News (1)	08/30/12-08/31/12	1	:30	7P- 7:30P (MST)					2	2						Salt Lake City (KMYU)		8/29/12
1.1	Normal Line / News (1)	08/31/12-08/31/12	1	:30	7P- 7:30P (MST)						2			2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12
2.0	Revised Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)												Salt Lake City (KMYU)		8/29/12
2.1	Normal Line / News (2)	09/03/12-09/03/12	1	:30	7P- 7:30P (MST)									2	\$100.00	\$200.00	Salt Lake City (KMYU)		8/29/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

AUG29/12 10.57
*** KMYU-TV ***

PROGRAM : KMYU NEWS

REP HEADLINE# 6300546
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206 FAX# 215 564 1103
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
AUG29/12 10.57
*** KMYU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$500.00						

CONTRACT TOTAL \$500.00
TOTAL SPOTS 5

MARKET TOTALS \$50,000 KMYU 1% KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0%
KCSG 0%

SVC- NONE
DEMOS- RA35+*

REP HEADLINE# 6300546 TRF# 1364746 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !!
 AUG29/12 17.17
 *** KMYU-TV ***
 CHANGES

ADV # _____ ADV. NAME POLI/M LOVE/R/CON/UT REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME SMART MEDIA GROUP BUYER NAME PATRICIA DOME
 814 KING STREET, SUITE 400 SALES PRSN WA- CHERYL BLAIR
 ALEXANDRIA, VA 22314

ORDER # _____ CONTRACT # 6300546 CLASS: NATL. LOCAL REGIONAL
 PRDCT LOVE CD4 8/28 EST# ***** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG29/12 17.17

REP: TO KATIE
 FR LINDSEY FOR CHERYL
 REVISED ORDER PER CONVO
 TTLS \$400
 PLEASE CONFIRM, THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
 *****IDB# 1046*****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1	*		700P-730P	30		\$100.00	8/29	8/31	2		W-F	2
2	S		700P-730P	30		\$100.00	9/3	9/3	2		MON	2

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 828903

PROGRAM : KMYU NEWS
 PROGRAM : KMYU NEWS

REP HEADLINE# 6300546 TRF# 1364746 REP: TEL# 215-564-1206 FAX# 215 564 1103
 \$\$\$ UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG29/12 17.17
 *** KMYU-TV *** HARRIS REPORT FROM REP **CHANGES**

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
SEP/12						\$400.00						
CONTRACT TOTAL \$400.00												
TOTAL SPOTS 4												

MARKET TOTALS \$50,000 KMYU 1% KUTV 31% KTVX 15% KSL 15% KSTU 38% KUCW 0% KJZZ 0%
 DEMOS- RA35+* KCSG 0%

SVC- NONE
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE